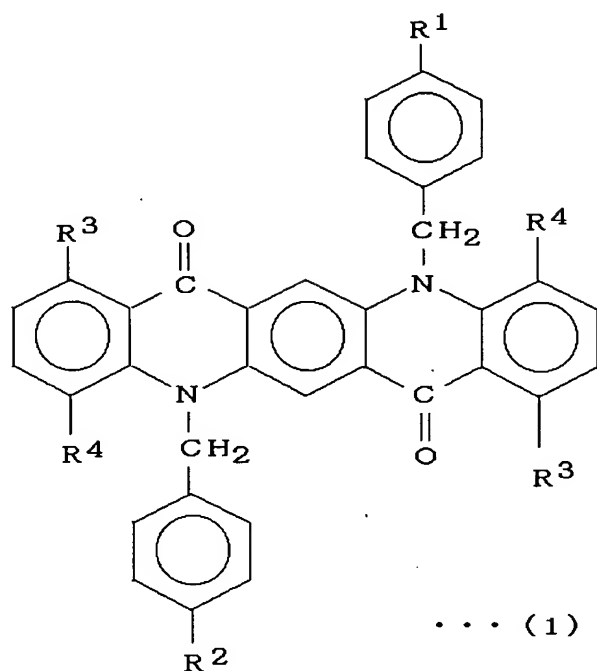


We claim:

1. An organic white-fluorescent compound represented by formula (1):



wherein R¹ and R², which may be the same or different from each other, are alkyl groups or alkoxy groups, and R³ and R⁴, which may be the same or different from each other, are alkyl groups.

2. The organic white-fluorescent compound according to claim 1, wherein each of said R¹ and R² is a lower alkyl group having from 1 to 5 carbon atoms, and each of said R³ and R⁴ is a lower alkyl group having from 1 to 5 carbon atoms.